

Representing the Shropshire SEND Community



SHROPSHIRE Parent
And
Carer
Council

Community Engagement - How do we connect with Parent Carers in Shropshire?



We work across Shropshire with multiple agencies, groups, organisations, and services to connect with Parent Carers of children and young people with SEND

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Over **750** members on the Actio database, managed by PACC. Targeted mailouts are issued at least bi-weekly.

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Over **2,300** followers across our social media platforms and closed groups.
Up to **10** posts a day are issued across our groups and pages.

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5 Parent Carer Engagement Groups established in schools, with 1 more being developed. PACC manage closed social media groups for these as well as facilitate face to face opportunities.

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Monthly newsletter shared with Actio database, via social media, to all Shropshire schools, and via the SEND Local Offer distribution list of over **2000** people.

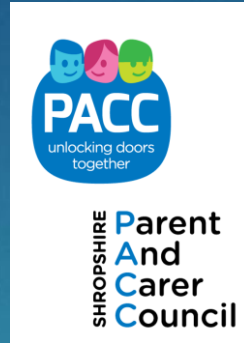
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We work with local community groups, inc:
Severnside Parents Voice
Friends of Severnside Empathy
Parents Supporting Parents support group
Shropshire Downs Syndrome Group
NAMSS - Neurological And Mental health Parent Support Shropshire
To connect with more families in the SEND community.

Information & Support, Influence & Change

State of SEND in Shropshire 2022



Good progress strategically in the SEND led system

PACC seen as a key strategic partner within the core SEND system

Strategic Planning and accountability improving in SEND system

But SEND is everyone's business

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And

- SEND is not visible throughout the Shropshire health system
 - Not clear how SEND fits into the Shropshire health system priorities
 - Lack of consideration of the needs of the SEND community in mental health services and physical health services
 - Limited co-production in health services
 - Lack of effective data sharing
- Insufficient focus on SEND in Early Help Services
- Communication and information provision a continuing barrier
- Insufficient join up of activity
 - Duplication of activity still a significant issue

The impact of which means that families experience on the ground is not improving as it should (as evidenced in the State of SEND in Shropshire Survey 2022)

Moving Forward – What PACC would like to see happen

- ▶ The development of a whole system Action Plan is essential to address the significant gaps in Shropshire's SEND system and to deliver positive outcomes for SEND families.
- ▶ The adoption and application of a shared coproduction framework is essential to improve communication, transparency, and engagement across Education, Health, and Social Care.
- ▶ Improved use of data and intelligence to improve workforce development, system offers, and commissioning is urgently needed